

BIOECONOMY CONFERENCE

EUROPEAN BIOECONOMY SCENE 2019

WELCOME TO HELSINKI 8–10 JULY 2019

BIOECONOMY CONFERENCE:
EUROPEAN BIOECONOMY SCENE 2019

#EUBioScene19

Helsinki, Finland on 8 – 10 July 2019

Helsinki City reception on 8 July and excursions on 10 July

CONFERENCE PROGRAMME (draft)



Ministry of Agriculture and Forestry of Finland



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WELCOME

The welcoming reception, organised by the City of Helsinki, is on 8 July from 18.00 to 19.30.
It will be held in the Banquet Hall of City Hall (Street address: Pohjoisesplanadi 11–13)

CONFERENCE DAY OPENING

9 July 2019

Hotel Scandic Park Helsinki (Street address: Mannerheimintie 46)

HIGH LEVEL OPENING

Moderator: **Kirsi Heikel**, Journalist, Yleisradio Oy, Finnish broadcasting company

08.00 *Registration opens*

09.00 **High level opening**

Jyrki Katainen – Vice-President of the European Commission for Jobs, Growth, Investment and Competitiveness

09.10 **Finnish minister** to be confirmed

09.20 **Key note: Bioeconomy and Future life-styles**

Christine Lang – Chair, German Bioeconomy Council

09.40 *Coffee break*

10.00 **Key note: Updated Bioeconomy Strategy for a Sustainable Europe**

John Bell – Director of Bioeconomy, DG RTD, European Commission



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SESSION 1

9 July 2019

Hotel Scandic Park Helsinki (Street address: Mannerheimintie 46)

ROLE OF BIOECONOMY STRATEGIES IN SUPPORTING THE TRANSITION TO A SUSTAINABLE AND CIRCULAR BIOECONOMY

The session aims to discuss how the transition to a sustainable and circular economy can be justly guided and what the role of national and regional bioeconomy strategies is in supporting this transition

Moderator: **Kirsi Heikel**, Journalist, Yleisradio Oy, Finnish broadcasting company

10.20 **Panel discussion: Rapid uptake of the bioeconomy in Europe**

Kristīne Sirmā – Head of Sustainable Agriculture Development Division, Ministry of Agriculture of Latvia:
Latvian bioeconomy strategy

Lisa Lehner – Forest Policy Officer, Federal Ministry of Sustainability and Tourism, Austria:
Strategic goals of the Austrian bioeconomy

Barna Kovacs – Secretary General of the BIOEAST Initiative:
BIOEAST - Central and Eastern European initiative for knowledge agriculture, aquaculture and forestry in the bioeconomy

Mikael Höysti – Head of Department for Culture and Resources, Nordic Council of Ministers:
Nordic bioeconomy – a green transition

Speaker to be confirmed

Questions and answers

11.20 **Bioeconomy – bridge to the future**

Matti Häyry – Professor of Philosophy, Aalto University School of Business

11.35 **How to guide the systemic change to sustainable bioeconomy**

Maarit Laihonen – Postdoctoral Researcher, Aalto University School of Business

11.50 **The business case of carbon neutrality**

Speaker to be confirmed

12.00 **Lunch**



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SESSION 2

9 July 2019

Hotel Scandic Park Helsinki (Street address: Mannerheimintie 46)

UNLOCKING THE POTENTIAL OF THE EUROPEAN BIOECONOMY

The session aims to discuss how innovative bio-based products are created and how investments and markets can be enhanced

Moderators: **Jussi Manninen** – Executive Vice President, Solutions for Natural Resources and Environment, VTT Technical Research Centre of Finland; and **Linda Fröberg-Niemi** – Business Development Manager, Chemical Industry and Cleantech, Turku Business Region

13.15 **Accessibility and sustainability of biomass resources**

Giovanni De Santi – Director, Sustainable Resources, Joint Research Centre, European Commission's Joint Research Centre

13.30 **Video: Modern technologies in biomass measurement**

13.35 **EIB Funding of bioeconomy**

Shiva Dustdar – Head of Division, Innovation Finance Advisory at EIB

13.55 **Networking for open access R&I infrastructures - main messages of the relevant R&I infrastructure co-operation projects followed by the panel discussion: Role of Research and Innovation infrastructures in bioeconomy in Europe**

Leena Sarvaranta – Head of EU Affairs, VTT Technical Research Centre of Finland

Michael O'Donohue – Head of CEPIA Division, Institut National de la Recherche Agronomique; and **Mika Härkönen** – Manager, Pilot Plant Development, VTT Technical Research Centre of Finland:

IBISBA and ERIFORE projects' main messages: "Science and innovation bridge" ESFRI initiatives

Katrien Molders – Communication Manager, Bio Base Europe Pilot Plant: *Pilots4U and SmartPilots*

Niklas von Weymarn – CEO of Metsä Spring

Speaker to be confirmed



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14.45 **Panel discussion: Societal challenges – What consumers need to move towards bio-based products?**

Karl-Henrik Sundström – CEO, Stora Enso

Johann Kottulinsky – Vice President, Biorefinery & Co-Products, Lenzing AG

Nils Hannerz – Head of Research and Innovation, IKEM Innovation and Chemical Industries

Susanna Albertini – Managing Director of FVA. Researcher and communication expert in EC research projects

Speaker to be confirmed

Questions and answers

15.30 *Coffee break*



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SESSION 3

9 July 2019

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ADDING VALUE TO BIO-BASED VALUE CHAINS

The session aims to introduce new value chains in the agrifood and blue bioeconomy sectors and bottlenecks, enablers and gaps affecting bio-based sectors

Moderators: **Jussi Manninen** – Executive Vice President, Solutions for Natural Resources and Environment, VTT Technical Research Centre of Finland; and **Linda Fröberg-Niemi** – Business Development Manager, Chemical Industry and Cleantech, Turku Business Region

- 16.00 **How farmers get their fair share of added value from bio-based value chains**
Oana Neagu – Director General Affairs, COPA – COGECA
- 16.15 **Regional and local new value chains in food production**
Mari Sandell – Deputy Director, Functional Foods Forum, University of Turku
- 16.30 **How to unlock the potential of coastal and inland waters**
Petri Suuronen – Development Manager, Blue Bioeconomy, Natural Resources Institute Finland:
Growth and well-being from sustainable and aquatic resources and their smart use
Speaker to be confirmed:
Blue growth
Gabriel Acién – Professor, University of Almeria:
Unlocking potential of algae
Janno Joosep – CEO, Berrichi:
Cosmetics
Jussi Mälkiä – Chair, Meriaura Group:
Circularity and industrial symbiosis in blue bioeconomy
Questions and answers
- 17.30 **Closing remarks and next steps**
Jaana Husu-Kallio – Permanent Secretary, Ministry of Agriculture and Forestry, Finland
Representative from Croatia to be confirmed
Planting a virtual tree
 University of Eastern Finland
- 18.30 *Buffet dinner*

Latest version of the programme is available on www.bioeconomy.fi/eubioscene19



Ministry of Agriculture and Forestry of Finland

