BIOECONOMY CONFERENCE:
EUROPEAN BIOECONOMY SCENE 2019
#EUBioScene19
Helsinki, Finland on 8 – 10 July 2019
Helsinki City reception on 8 July and excursions on 10 July

CONFERENCE PROGRAMME
(draft, updated on 6 June)
WELCOME

The welcoming reception, organised by the City of Helsinki, is on 8 July from 18.00 to 19.30. It will be held in the Banquet Hall of City Hall (Street address: Pohjoisesplanadi 11–13)

CONFERENCE DAY OPENING

9 July 2019
Hotel Scandic Park Helsinki (Street address: Mannerheimintie 46)

HIGH LEVEL OPENING
Moderator: Kirsi Heikel, Journalist, Yleisradio Oy, Finnish broadcasting company

08.00  
*Registration opens*

09.00  
*Coffee*

09.00  
*High level opening*

Jyrki Katainen – Vice-President of the European Commission for Jobs, Growth, Investment and Competitiveness

09.10  
*Finnish minister* to be confirmed

09.20  
*Key note: Updated Bioeconomy Strategy for a Sustainable Europe*

John Bell – Director of Bioeconomy, DG RTD, European Commission

09.40  
*Key note: Bioeconomy and Future life-styles*

Christine Lang – Chair, German Bioeconomy Council

10.00  
*Break*
SESSION 1
9 July 2019
Hotel Scandic Park Helsinki (Street address: Mannerheimintie 46)

ROLE OF BIOECONOMY STRATEGIES IN SUPPORTING THE TRANSITION TO A SUSTAINABLE AND CIRCULAR BIOECONOMY

The session aims to discuss how the transition to a sustainable and circular economy can be justly guided and what the role of national and regional bioeconomy strategies is in supporting this transition

Moderator: Kirsi Heikel, Journalist, Yleisradio Oy, Finnish broadcasting company

10.20 Panel discussion: Rapid uptake of the bioeconomy in Europe

Kristīne Sirmā – Head of Sustainable Agriculture Development Division, Ministry of Agriculture of Latvia:
Latvian bioeconomy strategy

Lisa Lehner – Forest Policy Officer, Federal Ministry of Sustainability and Tourism, Austria:
The forest perspective of the Austrian bioeconomy

Barna Kovacs – Secretary General of the BIOEAST Initiative:
BIOEAST - Central and Eastern European initiative for knowledge agriculture, aquaculture and forestry in the bioeconomy

Mikael Höysti – Head of Department for Culture and Resources, Nordic Council of Ministers:
Nordic bioeconomy – a green transition

11.20 Feedback from speakers

Udo Hemmerling – Member of the European Economic and Social Committee

Eleni Zika – BBI JU’s Head of Programme, Public Private Partnership instruments

11.30 Bioeconomy – bridge to the future

Matti Häyry – Professor of Philosophy, Aalto University School of Business

11.45 How to guide the systemic change to sustainable bioeconomy

Maarit Laihonen – Postdoctoral Researcher, Aalto University School of Business

12.00 Lunch
SESSION 2
9 July 2019
Hotel Scandic Park Helsinki (Street address: Mannerheimintie 46)

UNLOCKING THE POTENTIAL OF THE EUROPEAN BIOECONOMY
The session aims to discuss how innovative bio-based products are created and how investments and markets can be enhanced

Moderators: Jussi Manninen – Executive Vice President, Solutions for Natural Resources and Environment, VTT Technical Research Centre of Finland; and Linda Fröberg-Niemi – Senior Executive / Bioeconomy, Cleantech and Circular Economy, Turku Business Region

13.15 Accessibility and sustainability of biomass resources
Giovanni De Santi – Director, Sustainable Resources, Joint Research Centre, European Commission’s Joint Research Centre

13.30 Video: Modern technologies in biomass measurement

13.35 EIB Funding of bioeconomy
Shiva Dustdar – Head of Division, Innovation Finance Advisory at EIB

13.55 Bioeconomy in Europe: role of European Research and Innovation infrastructures
Leena Sarvaranta – Head of EU Affairs, VTT Technical Research Centre of Finland
Michael O’Donohue – Head of CEPIA Division, Institut National de la Recherche Agronomique; and Mika Härkönen – Manager, Pilot Plant Development, VTT Technical Research Centre of Finland:
IBISBA and ERIFORE projects’ main messages: “Science and innovation bridge” ESFRI initiatives
Katrien Molders – Communication Manager, Bio Base Europe Pilot Plant: Pilots4U and SmartPilots
Niklas von Weymarn – CEO of Metsä Spring
Rob Beekers – Business Development Director, Cargill’s Bio-industrial Group
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14.45 Panel discussion: Societal challenges ─ What consumers need to move towards bio-based products?
Karl-Henrik Sundström – CEO, Stora Enso
Johann Kottulinsky – Vice President, Biorefinery & Co-Products, Lenzing AG
Nils Hannerz – Head of Research and Innovation, IKEM Innovation and Chemical Industries
Susanna Albertini – Managing Director of FVA. Researcher and communication expert in EC research projects

Questions and answers

15.30 Coffee break
SESSION 3
9 July 2019
Hotel Scandic Park Helsinki (Street address: Mannerheimintie 46)

ADDING VALUE TO BIO-BASED VALUE CHAINS
The session aims to introduce new value chains in the agrifood and blue bioeconomy sectors and bottlenecks, enablers and gaps affecting bio-based sectors

Moderators: Jussi Manninen – Executive Vice President, Solutions for Natural Resources and Environment, VTT Technical Research Centre of Finland; and Linda Fröberg-Niemi – Senior Executive / Bioeconomy, Cleantech and Circular Economy, Turku Business Region

16.00 How farmers get their fair share of added value from bio-based value chains
Oana Neagu – Director General Affairs, COPA – COGEC

16.15 Regional and local new value chains in food production
Mari Sandell – Deputy Director, Functional Foods Forum, University of Turku

16.30 How to unlock the potential of coastal and inland waters
Petri Suuronen – Programme Manager, Blue bioeconomy, Natural Resources Institute Finland:
  *Growth and well-being from sustainable and aquatic resources and their smart use*
Gabriel Acién – Professor, University of Almeria:
  *Unlocking potential of algae*
Janno Joosep – CEO, Berrichi:
  *From nature to make ups*
Jussi Mälkiä – Chair, Meriaura Group:
  *Circularity and industrial symbiosis in blue bioeconomy*
Carla Domingues – Project officer, Fórum Oceano, Associação da Economia do Mar, Portugal
  *Blue growth*

Questions and answers

17.30 Closing remarks and next steps
Jaana Husu-Kallio – Permanent Secretary, Ministry of Agriculture and Forestry, Finland

Tugomir Majdak – State Secretary, Ministry of Agriculture, Croatia

Plants a virtual tree
University of Eastern Finland

18.30 Buffet dinner

Latest version of the programme is available at [www.bioeconomy.fi/eubioscene19](http://www.bioeconomy.fi/eubioscene19)